

Accelerating Sustainability Research and Innovation

Thursday 29th April, 10:00-11:30 | Zoom Meeting

How can leading organisations transition most effectively to a green economy? How can they fix pressing climate change issues? What are the best ways for leading organisations to align themselves with the environmental values of their investors and customers?

SESSION AGENDA

10:00-10:10	Welcome and introductions
10:10-10:35	<p>Presentation and Q&A: Technology and Sustainability: Two sides of the same coin</p>
	 <p>Frankie Howland Senior Associate, Sustainability & Climate Change PwC</p>
10:35-10:55	<p>Interview and Q&A: BT</p>
	 <p>Ian Caveney Head of Tech for Good BT</p>
10:55-11:20	<p>Presentation and Q&A: Actioning sustainability in operations and supply chains with KFC</p>
	 <p>Demi Smoloktjou Sustainability & Climate Action Lead KFC (UK & Ireland)</p>
11:20-11:30	<p>Conclusions and close</p>

SPEAKER BIOS

Frankie Howland, Senior Associate, Sustainability & Climate Change, PwC - Frankie is a consultant in PwC UK's Sustainability and Climate Change team. Her work focuses on the intersection between innovation and sustainability, working with clients across a number of sectors to harness emerging tech to tackle some of the biggest challenges facing people and our planet.

Ian Caveney, Head of Tech for Good, BT - Ian leads BT's strategy for developing 'break-through' tech that can help in the fight against the climate crisis and provide support to 'vulnerable' people. This includes looking at how converged networks can be an enabler to support Net Zero targets, and how AI and connected devices can support health and wellbeing. Ian joined BT from EE in April 2016 where he was responsible for their Corporate Social Responsibility strategy and the award-winning EE Techy Tea Parties programme. Prior to this, Ian held several successful roles in brand strategy and advertising, which included award-winning work for EE, T-Mobile and Canon.

Demi Smoloktjou, Sustainability & Climate Action Lead, KFC (UK & Ireland) - Demi Smoloktjou is a sustainability professional with expertise in responsible sourcing and trade, sustainability and climate action, and human rights in operations and supply chains. She is passionate about sustainability transformation and innovation, focusing on connecting sustainability to financial performance and brand impact whilst maximising business value through purpose driven strategies. She is also a PhD candidate at the University of Liverpool in the UK. She focuses on modern slavery in supply chains, global production networks, and global value chains, providing analyses on modern working practices and human rights. Her research addresses anti-slavery legislation and implementation, as well as different forms of contemporary forced labour as a management practice.

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