

8.30-9.00	Coffee and networking
9.00-9.15	Welcome and introduction to the day
9.15-9.40	Ice breaker activity
9.40-10.05	<p>Case study: Creating a change driver through The Digital Academy</p> <ul style="list-style-type: none"> • Simon Swan, Head of Digital Strategy & Transformation, The Met Office @metoffice @Swanny_s
10.05-10.20	<p>Transforming customer experience through digital transformation</p> <ul style="list-style-type: none"> • Kathryn Harris, Innovation Lead, Lloyds Banking Group @LBGNews @imkathrynharris
10.20-10.40	<p>How to drive growth and profitability through digital transformation</p> <ul style="list-style-type: none"> • Vikram Kumar Singla, Strategy & Marketing Director, Oracle @oracle @vikramKSingla
10.40-11.00	Coffee break
11.00-12.00	Facilitated discussion groups
12.00-13.00	<p>Panel debate – How to win the digital transformation race?</p> <p>- How to transform workplace culture to drive innovation - How to succeed as digital leader of the future</p> <ul style="list-style-type: none"> • Victoria Silverman, Global Director of Innovation Enablement, Thomson Reuters @thomsonreuters @Silver_vic • Mark Johnson, Marketing Director, Domo @domotalk @markjo • Kathryn Harris, Innovation Lead, Lloyds Banking Group @LBGNews @imkathrynharris
13.00-13.30	Closing discussion groups
13.30-13.45	Conclusions and prizes
13.45-15.00	Lunch and networking

Dates for your diary:

Digital Marketing Post GDPR | October 18th | RSM

AI, Automation and Future of Work | November 16th | Baker Mckenzie