

8.30-9.00	Breakfast and networking
9.00-9.15	Welcome and introduction
9.15-9.45	Discussion groups 'What successes have you had with analytics and what areas are you struggling with?'
9.45-10.30	Speaker presentation and member Q&A Henrik Nordmark, Head of Data Science, Profusion <i>Learn how to apply state of the art techniques from statistics, machine learning and AI to existing data to generate new business insight</i>
10.30-10.45	Coffee break and networking
10.45-11.30	Speaker presentation, member Q&A and discussion Pragya Mohan, Digital Analytics Manager, Aberdeen Standard Investments <i>Get practical tips on developing and measuring your advanced analytics strategy and hear case studies from a leading asset management company</i>
11.30-12.00	Discussion groups 'How can your analytics better support your content and social platform strategies?'
12.00-12.30	Lunch & networking
12.30- 13.00	Q&A with Adam Harland, Data Scientist, Pinsent Masons <i>Explore how Pinsent Masons build their own in-house AI platforms to provide intelligence from large document sets</i> <i>Discuss the challenges around using AI platforms and the challenges and pitfalls associated with implementing and integrating these technologies</i>
13.00-13.30	Q&A Emily Foges, CEO, Luminance <i>Put your questions to the CEO of Luminance, a leading AI platform which works using revolutionary machine learning and pattern recognition technology</i>
13.30-14.00	Speaker presentation and member Q&A David Moloney, PwC, Director, Innovation and Transformation Hear how your company can benefit from artificial intelligence with the latest insights on innovation and disruptive technologies
14.00-14.15	Conclusions and session close
14.15-15.00	Coffee, discussion and networking

We hope you enjoy today's session.

If you would like to speak at a future session or if you have feedback or future topics you would like covered then please contact Rosie at

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