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| 9.00- 9.35 | Welcome and ice breaker |
| 9.35-10.15 | Linkedin Marketing Trends to Watch in 2019 Presentation: Bruna Gil, Partner Manager, Linkedin |
| 10.15-11.00 | Social Media Trends to Put into Practice in 2019 Presentation: Adrian Cockle, Principal Consultant, Hootsuite |
| 11.00-11.30 | Coffee break |
| 11.30-12.15 | How to Future Proof Your Brand for the Future of Voice Search Presentation: Nick Wilsdon, Search Product Owner, Vodafone |
| 12.15-13.00 | Facilitated discussion groups |
| 13.00-13.15 | Group feedback |
| 13.15-14.00 | Lunch |
| 14.00-15.15 | How to Optimise Your Video Marketing Campaigns in 2019 Presentation and audience Q&A Sami Aintaoui, Director, Videosmart <ul style="list-style-type: none">Personalised Video: The Next Step for Video Marketing? Presentation and Q&A Stephen Upstone, CEO & Founder, LoopMe <ul style="list-style-type: none">AI – Driving Innovation in Advertising |
| 15.15-15.30 | Conclusions and close |
| 15.30-16.00 | Networking coffee |

[Visit the website to register your place](#)

All members will be sent the attendee list before the session. For any questions please contact [Ajay](#)