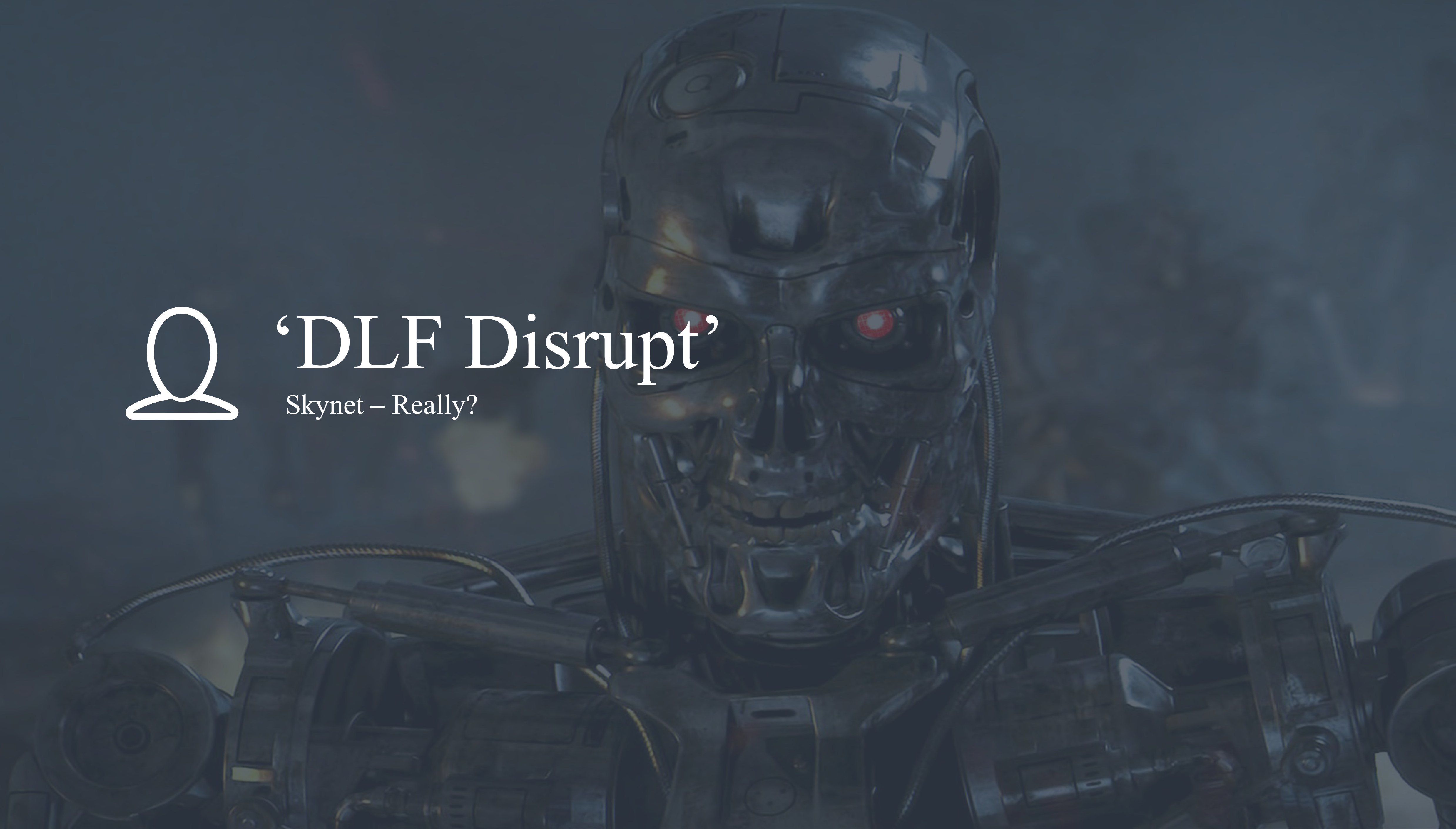


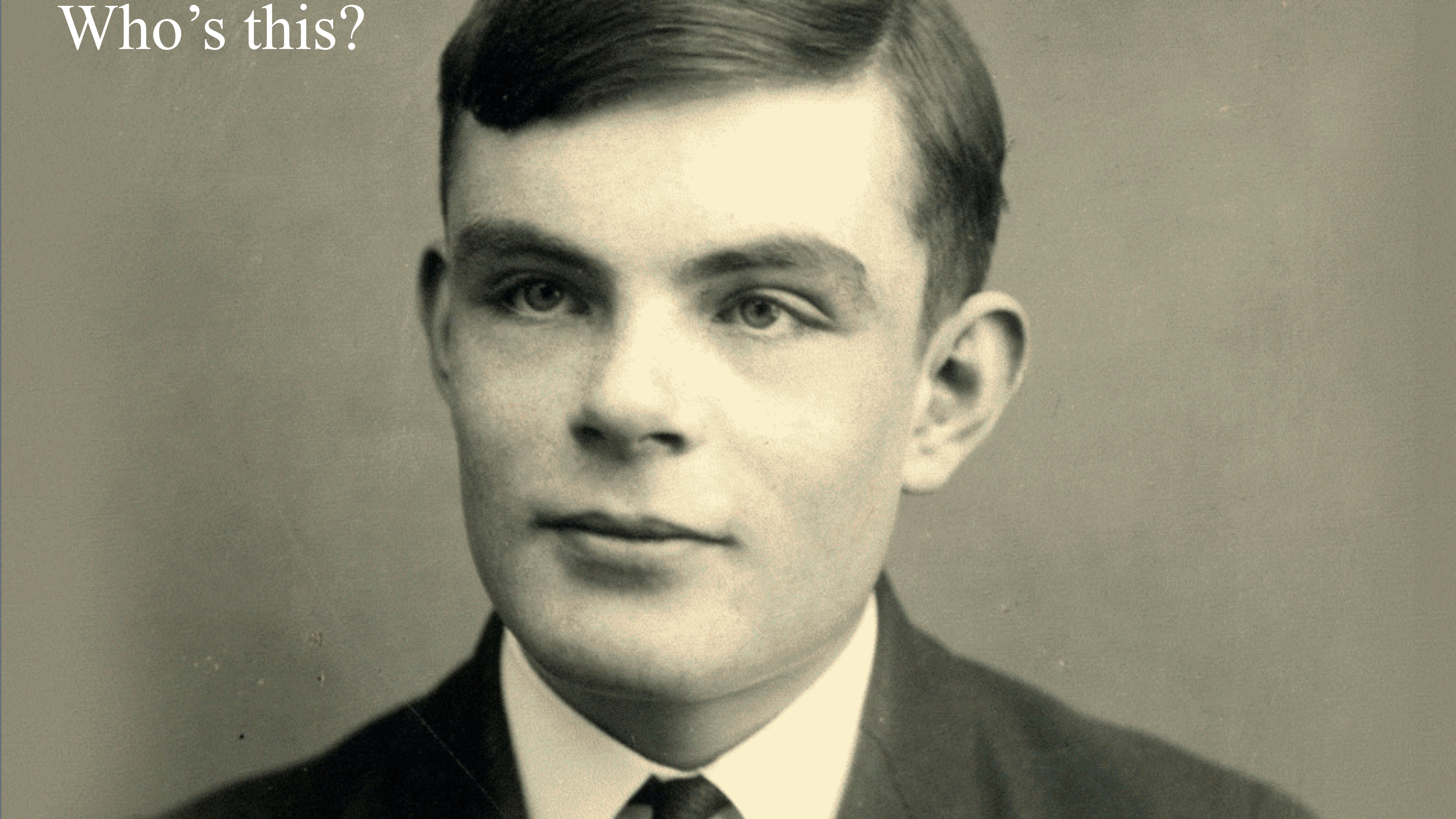


‘DLF Disrupt’

Skynet – Really?



Who's this?



A JOB THAT AUTOMATED

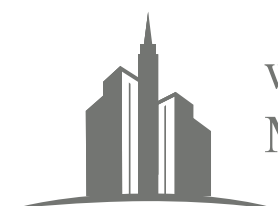
‘GUESS WHAT?’ TO ALARM CLOCKS!



WAKING UP

← PRE-1950

POST-1950 →



A JOB THAT AUGMENTED

HUMAN LISTENING TO RADAR



RADAR

← PRE-1935

POST-1935 →



CHINA – AI AND NATURAL LANGUAGE GENERATION

ZACH SEWARD – 19/11/2017



AND HERE IT IS!

LET GOOGLE TRANSLATE IT



BLUE TO WHITE COLLAR AUTOMATION

RIGHT NOW EXAMPLES!

The logo for ROSS, featuring the word "ROSS" in a bold, black, serif font. The letter "O" is replaced by a blue silhouette of a human head facing right, with a white brain-like shape inside.

LAW www.rossintelligence.com

—
May 2016, AI Lawyer 'ROSS' hired into the bankruptcy practice of Baker and Hostetler. Searches precedents and answers questions



FLATPI

HR
www.flatpi.com

—
Ultimate recruiter? Sifts and ranks candidates in seconds. Are we ignoring the case for intuition?

The logo for PERSADO, featuring the word "PERSADO" in a bold, black, sans-serif font, enclosed within red square brackets.

MARKETING
www.persado.com

—
Generates copy and personalised messaging. Automates online marketing component. Even taught persuasion techniques!



DIVERSITY BY DEFAULT

How EY creates the right hiring conditions



CLASSIC CORPORATE INNOVATION

Mixing the three ingredients

MODEL T FORD
1908 - 1927

ORGANISATION
Cheap Dealership Credit

PROCESS
The Assembly Line

PRODUCT
The Car for Everyman



NEW CORPORATE INNOVATION

Takata Airbag recall



ORGANISATION
Virtual Platform
+ Partner based

PROCESS
Automated Service

PRODUCT
The 'Servitised' Airbag
(EU 'ecall' 31/03/18)

SERVITISED AIRBAG
2018 -

Alerts Emergency Services & Insurance Company



www.futurismatt.com
MADE BY: MODCOMMS

LESSONS FROM CHINA – ALIBABA

CORPORATE LIFE OF THE FUTURE?

FORMAL QUALIFICATIONS

- Phd's for data scientists
- Many with no qualifications
- Recruit best hackers for InfoSec

MANAGEMENT

- Jack Ma sets strategy
- Nicknames for informality
- HR 'Culture defender'

SELF ORGANISING TEAMS

- Non traditional hierarchy
- No formal innovation process
- Contribute or you're not invited

A.I

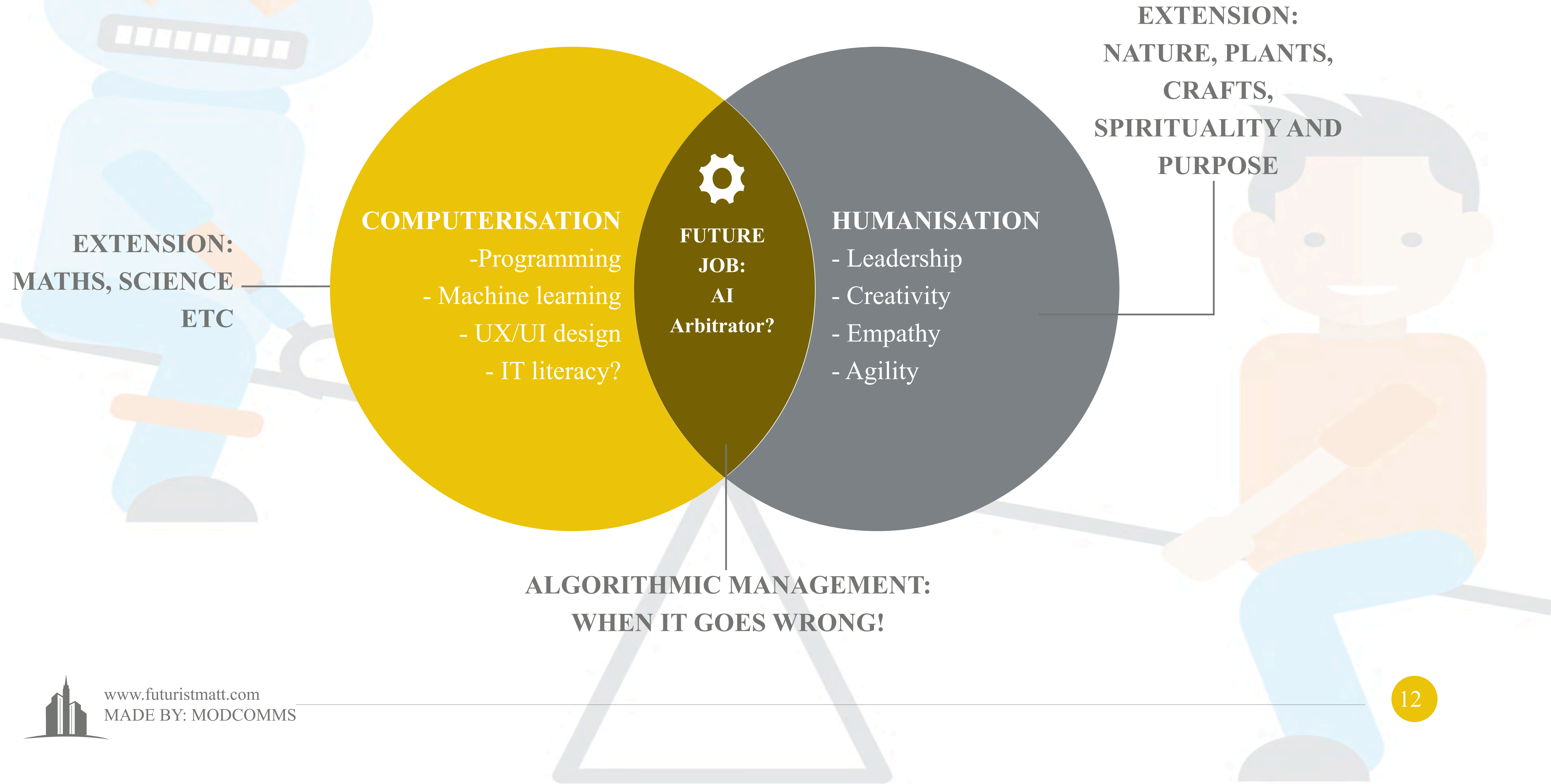
- Little bureaucratic restriction
- Institutional testing welcomed
- DAMO Academy

WORK/LIFE

- 'Go to Microsoft'
- No friends outside Alibaba
- Recruit for 'Purpose'

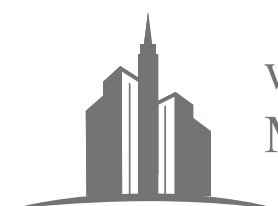
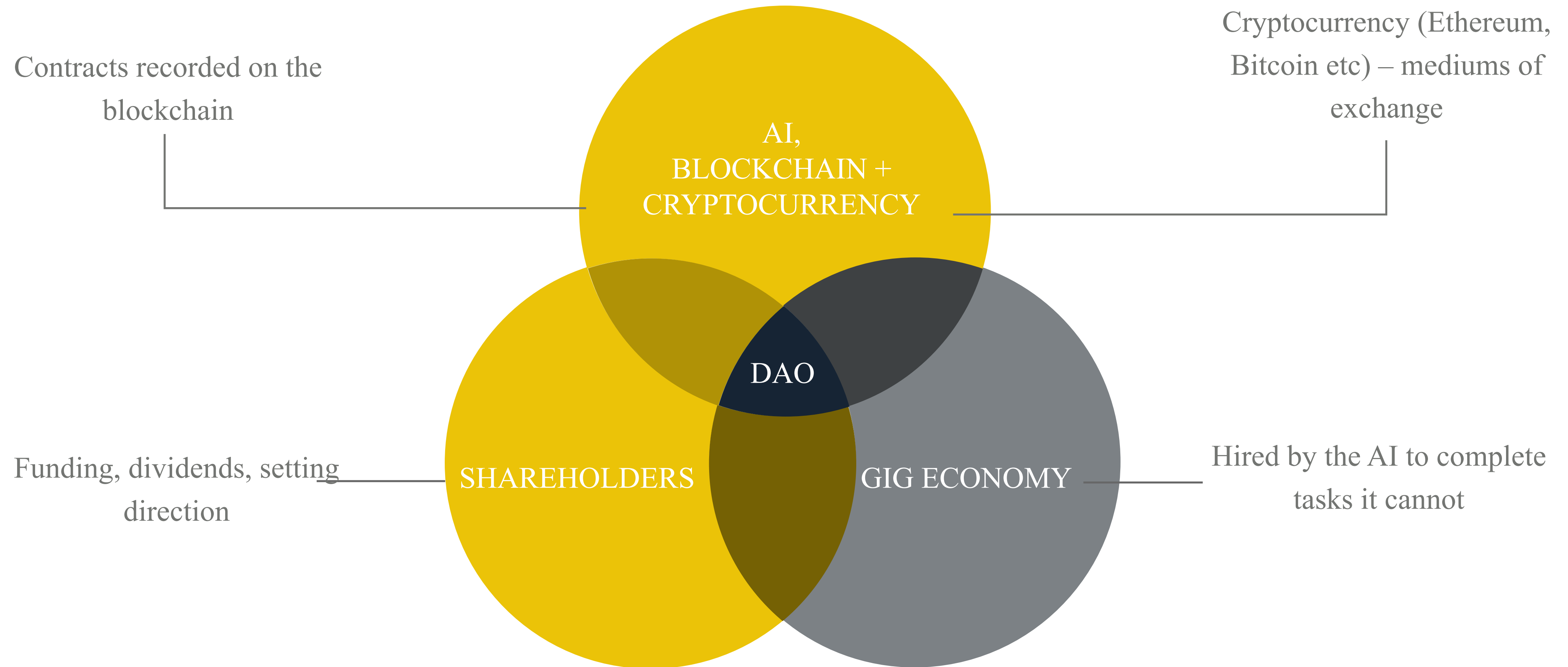
COMPUTERISATION & HUMANISATION

The future is both!



DECENTRALISED AUTONOMOUS ORGANISATION

FUTURE BUSINESS MODEL?





The Future is Now'

23 Trends that will prove key to Business and Life



futurist.matt



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