



DLF 2017 Schedule



Morning Sessions 9:00 - 12:00		Afternoon Sessions 13:00 - 16.00	
Digital & Social Media			
June	Search Success	The Future of Machine Learning & AI	- AI & Machine Learning
July	Future of Paid Media (Social and Search)	How to Market Yourself	- Women in Digital
August	DLF Summer Unconference 		
September	VR and AR Marketing Success	AI and Digital Marketing	- AI & Machine Learning
		Workforce Transformation	- Innovation In The Workplace
October	Online Reputation Management Trends	Online Video: Maximising ROI for brands	- Digital & Social Media
		Blockchain, the Internet of Things and Insurance	- Blockchain
November	DLF  Disrupt	AI, VR, Women in Digital, Blockchain, Innovation in the Workplace and Digital & Social Media Marketing (Full Day)	
December	Future of CRM	Automating your Social Campaigns	} - Digital & Social Media
		Digital Marketing Trends for 2018	